



## "You got chocolate in my iPod!" "You got iPod in my chocolate!"

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The entire swag industry has been shaken up by the advent of molded chocolate technology products. I know what you're thinking: "I want to spend 400-800 dollars to promote my business, though I'm not sure that chocolate is the best medium."

Even if chocolate isn't your thing, [Creative Expressions of Tampa Bay](#) offers just about anything you could possibly think to slap your logo on. Selections range from a **big red button** that plays a 10 second audio clip to **whip**... yes a whip, with your corporate identity screened on the hilt, S&M workers rejoice! They also offer just about any and every conceivable product in between.

That's all fine and dandy, but everyone knows the best kind of swag is of the eatable variety. I can still taste the chocolate nugget clusters offered by US Robotics at the 1996 PC Expo in New York. My brother and I stuffed our pockets like Homer Simpson at the Springfield candy convention with those nugget clusters. It was not the 56K modem with X2 technology that had everyone's attention that day, no sir.

Back on track... The same glorious company that sells **custom slap-bracelets** can make you a quarter-pound chocolate BlackBerry with a custom image on the screen. Not since the corporate merger of Boo Berry and Count Chocula has such a significant association between anything berry and chocolate taken place.

A custom chocolate iPod or BlackBerry doesn't do it for you? **Take your pick of the other chocolate moldings of electronic gadgets offered**, and get your corporate card ready:



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