

Picnic Promotion Products Decorating Options and Fees

**Catalog pricing includes
a one color / one position imprint.
Please call for blank pricing.**

Set-up charges apply. See below for details.

Artwork Requirements - Preferred file types: EPS, or AI. We also accept JPG or TIF (PC format, 300 dpi minimum).

Logos pictured on our web site are shown as examples only. Logos are not shown to represent endorsement by the trademark owner and are not for sale.

- **PMS Color Match:** \$12.50 (per color)
- **Photo Sample** included; pre-production additional.
- **Blank Samples** are available at reduced cost and are returnable.
- **Spec. Samples** are available at reduced cost.
- **Virtual Samples** are available at no charge at www.picnicpromotions.com.
- **Direct Worldwide Sourcing** is available for custom orders.
- **Production Time** on most orders is 3-5 business days from approval of photo sample or physical sample.
- **Rush Service** (1-2 day production time) is available.
- All pricing is **FOB Moorpark, CA 93021**.
- **Absolute Minimums** are 50% of first column quantity. Additional charges apply.
- **Self-Promo Pricing** is available at reduced pricing.
- **Co-op Pricing and Fulfillment Services** are available. Please call for quote.
- **Individual Re-shippable Carton**, if required, is \$2.19 .
- **Gift Wrapping** is available on any item for \$6.25 .
- **Drop Shipping or Split Shipments:** available for an additional charge of \$5.00 per location. For larger quantity drop shipments, addresses should be submitted as a FedEx/UPS compatible spreadsheet.



Screen Printing

is included (one color/one position) on most items except wicker, wood, and aluminum.

Minimum, first column quantity.

Screen and set-up (per color):	\$62.50
Pre-production sample (after screen is made):	\$31.25
Re-order screen and set up:	\$25.00
Printing charges per add'l color / position:	\$0.94
Second position print charge for Sports Chair, Folding Table & Umbrella (each piece):	\$2.50



Chroma-Tec

full color print process is available on many items. Minimum, first column quantity.

Set-up:	\$62.50
---------	---------

Oval Leather Patches

with one color/one position screen or laser engraving are included on most wicker items. Patches are tan or black and are attached with rivets or keychain. Minimum, first column quantity. Patch sizes: 3"x2" or 4"x2".

Screen and set-up per color (screened or lasered):	\$62.50
Print charge, second position:	\$3.13
Up-charge from one-color screen print:	\$2.19
Pre-production sample (after screen is made):	\$31.25
Charge for each additional color (each piece):	\$0.94
Keychain, including attachment (each piece):	\$0.75
Pre-production sample (after set-up):	\$31.25
Re-order set-up:	\$25.00



Print charge, first position, up to 15 sq. in. (all items):	\$1.00
Print charge, additional position, up to 15 sq. in.:	\$2.50
Print charge, additional position, up to 15 sq. in. for Sports Chair, Folding Table & Umbrella (each piece):	\$3.00
Add'l charge per sq. in., over 15 sq. in. (each piece):	\$0.06
Pre-production sample (after set-up):	\$31.25
Re-order set-up:	\$25.00



3-D Domex

clear plastic dome effect is available for all Chroma-Tec decorations. (Pricing includes Chroma-Tec print charge.)

Set-up:	\$62.50
Print charge, first position, up to 9 sq. in. (all items):	\$1.65
Print charge, additional position, up to 9 sq. in.:	\$3.13
Print charge, additional position, up to 9 sq. in. for Sports Chair, Folding Table & Umbrella (each piece):	\$3.78
Add'l charge per sq. in., over 9 sq. in. (each piece):	\$0.12
Pre-production sample (after set-up):	\$31.25
Re-order set-up:	\$25.00



Laser Engraving

up to 3 sq. in. is included on most wood products. Minimum, first column quantity.

Set-up:	\$62.50
Engraving charge, second position:	\$1.25
Up-charge from one-color screen print:	\$0.31
Each additional sq. in. (each piece):	\$0.31
Preproduction sample (after set-up):	\$31.25
Re-order set-up:	\$25.00

Metal Trophy Plates

with silver or brass engraving on black plate or screen print on silver or brass plate are included on many hard cases. Minimum, first column quantity. Price includes logo up to 3 sq. in.

Set-up (includes metal plate):	\$62.50
Up-charge from one-color screen print:	\$2.19
Print charge, second position:	\$3.00
Each additional sq. in. (each piece):	\$0.44
Additional colors printed on plate:	\$0.94
Pre-production sample (after set-up):	\$31.25
Keychain, including attachment (each piece):	\$0.75
Pre-production sample (after set-up):	\$31.25
Re-order set-up:	\$25.00



Embroidery

is available on most soft items. Minimum, 25 pieces.

Digitizing charge per 1,000 stitches (min. \$62.50):	\$18.75
Embroidery up-charge, up to 5,000 stitches:	\$2.00
Embroidery charge, up to 5,000 stitches (add'l position):	\$3.13
Add'l charge per piece for Sports Chair zippered seat back:	\$2.50
Additional charge, per 1,000 stitches, over 5,000:	\$0.50
Sew-out swatch:	\$18.75

Please call for pricing below minimum. Quantity discount available for orders over 100 pieces.